

NYSSCA Advocacy Toolkit- updated 1.28.2026

NYSSCA is providing these materials for school counselors and administrators as they advocate for their school counseling program and personnel

NYSSCA 2026 Proposals



[Supporting Equitable Access to the Collective Care Team](#)



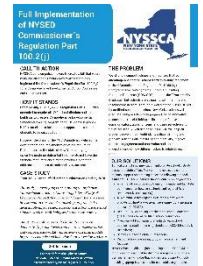
[Supporting Cert. School Counselors in each HS-Early College/P-Tech](#)



[Supporting the Statewide Longitudinal Data System \(SLDS\)](#)



[Supporting Mandatory Elementary School Counseling](#)



[Supporting Full Implementation of Part 100.2\(j\)](#)

ASCA ADVOCACY MATERIALS



[Who are School Counselors?](#)



[Role Infographic](#)



[Appropriate & Inappropriate SC Activities](#)



[Guidance vs School Counselors](#)



[Essential Elementary School Counselors](#)



[Essential Middle School Counselors](#)



[Essential High School Counselors](#)



[Essential Counseling Directors](#)



[History of School Counseling](#)



[Essential Counselor Educators](#)



[Effectiveness Studies Supporting the Value of School Counseling](#)



[ASCA School Counselor Prof Standards & Competencies](#)



[School Counselors Matter](#)

OTHER ADVOCACY MATERIALS



[School Counselors Making a Difference Video](#)



[School Counselors We Got You](#)



[Role of School Psychologist](#)



[Role of School Social Worker](#)

Competency Area	Competency	Standard	Indicator
Professional Knowledge	Professional Knowledge	1.1	1.1.1
		1.2	1.2.1
		1.3	1.3.1
		1.4	1.4.1
Professional Skills	Professional Skills	2.1	2.1.1
		2.2	2.2.1
		2.3	2.3.1
		2.4	2.4.1
Professional Attitudes	Professional Attitudes	3.1	3.1.1
		3.2	3.2.1
		3.3	3.3.1
		3.4	3.4.1

[Roles in Delivering the School Counseling Program](#)