



NEW YORK STATE SCHOOL COUNSELOR ASSOCIATION

Annual Business Meeting

November 19, 2016

The DoubleTree Hilton, Tarrytown, New York

Annual Business Meeting

Executive Board Member Presenters

- ▶ Rosemarie Thompson, President
- ▶ Robert Rotunda, Executive Director
- ▶ Deborah Rotunda, Treasurer
- ▶ Kristen Shearer, President Elect
- ▶ Gail Reed-Barnett, President Elect-Elect
- ▶ Barbara Donnellan, Immediate Past President

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NOVEMBER 19, 2016

- ▶ **Call to order - Introduction of the Board, Review of Robert's Rules, Approval of the Agenda**
- ▶ Approval of 2015 Annual Business Meeting Minutes
- ▶ Treasurer's Report
- ▶ State of the Association Report
- ▶ 2017 Conference
- ▶ 2018 Conference
- ▶ New Business
- ▶ Adjournment

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Financial Report Deborah Rotunda

**NEW YORK STATE SCHOOL COUNSELORS EDUCATIONAL
FOUNDATION, INC.
D/B/A NEW YORK STATE SCHOOL COUNSELOR ASSOCIATION**

FOR THE YEAR ENDED JUNE 30, 2016

SUPPORT AND REVENUE

Membership Dues -----	\$53,749
Workshops -----	90,309
Publishing -----	2,599
Advertising -----	35,372
Other -----	<u>6,170</u>
TOTAL	\$188,199

STATEMENT OF FUNCTIONAL EXPENSES

	Program Services	Management and General	Total Expenses
Meetings, conferences, and travel ----	\$ 49,777	\$ 26,392	\$ 76,169
Professional fees -----	11,763	10,950	27,412
Office and supplies -----	3,205	1,003	4,207
Postage and delivery -----	4,293	334	4,672
Printing and reproduction -----	5,900	-	5,900
Insurance -----	-	2,041	2,041
Scholarships and donations -----	5,582	-	5,582
Advertising -----	500	-	500
Other -----	<u>-</u>	<u>789</u>	<u>789</u>
TOTAL EXPENSES	\$ 81,020	\$ 44,509	\$ 122,539

CHANGE IN NET ASSETS + \$ 65,660

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NYSSCA EXECUTIVE BOARD STRATEGIC PLAN & 2016-2017 WORK PLAN

IN 2014 NYSSCA UPDATED OUR STRATEGIC PLAN WITH THESE FIVE GOALS:

1. NYSSCA will recruit and retain members.
2. NYSSCA will advocate on behalf of the professional school counselor at the State level.
3. NYSSCA will promote and develop professional development opportunities for professional school counselors.
4. NYSSCA will provide and develop professional standards/tools/resources for professional school counselors, counselor educators, graduate students and other interested parties.
5. NYSSCA will develop alliances and collaborations with other related organizations.

THE 2016-2017 WORK PLAN DETAILS OUR PLANS TO ACHIEVE THESE GOALS

1. NYSSCA WILL RECRUIT AND RETAIN MEMBERS.

▶ Membership is UP!

- ▶ Current Membership:1383. 25% increase from last year's presentation at the Annual Business Meeting

▶ Membership Committee

- ▶ 10 Top Reasons to join NYSSCA
- ▶ Additional Merchandise for More Visibility at Conferences, Workshops, and other NYSSCA Events

▶ Benefits of Membership

- ▶ To receive the most relevant and updated information that impact our profession

▶ Publications and Updates

NYSSCA EDGE is a best practices magazine and our latest NYSSCA member benefit

▶ NYSED Activity is Promoting Membership

▶ Affiliates

- ▶ Total number of NYSSCA Affiliates: 30

▶ Social Media

- ▶ [Twitter - @NYSSCAtweets](#)
- ▶ Facebook - NYSSCA

▶ Calendar

Benefits of Membership

TEN TOP REASONS TO JOIN NYSSCA *IT'S AS EASY AS YOUR ABCs*

ADVOCATE for your profession with

- 1 Representation** at State and National professional meetings & events
- 2 Support** for State and National legislative actions & initiatives that positively impact the school counseling profession
- 3 Recognition** of annual School Counselor of the Year, Outstanding Program, Administrator of the Year and Career Achievement awards.

BRUSH up on your skills & knowledge through

- 4 Professional Development** at the annual State Conference, regional programs and other sponsored events.
- 5 Program Development** with resources like the NYS School Counseling Comprehensive Program Framework.
- 6 Best Practices** with resources like The NYSSCA Edge magazine and Elementary, Middle School & High School Activity Books.
- 7 Critical issues alerts** through weekly NYSSCA Today email.

CONNECT with colleagues by

- 8 Networking** on topics of interest through the NYSSCA Scene.
- 9 Following the hot topics** through the NYSSCA News E-Zine.
- 10 Members-only discounts** to save you money on conferences, publications, Leadership Grants and Graduate Student Scholarships.



New York State
School Counselor Association

JOIN TODAY AT
WWW.NYSSCA.ORG

2. NYSSCA WILL ADVOCATE ON BEHALF OF THE PROFESSIONAL SCHOOL COUNSELOR AT THE STATE LEVEL.

Board Members Sit on Different Councils to Advocate on Your Behalf.

They include:

- ▶ Board of Regents Meetings
- ▶ School Counselor Advisory Council
- ▶ Pupil Personnel Services Advisory Council
- ▶ NYS Council of Educational Associations
- ▶ Comprehensive College and Career Counseling Consortium of NY
- ▶ PROPOSED AMENDMENTS TO SCHOOL COUNSELOR AND COUNSELOR ED PROGRAM REGULATIONS BEFORE THE BOARD OF REGENTS NOW!

UPDATE TO NYSED SCHOOL COUNSELOR REGULATIONS

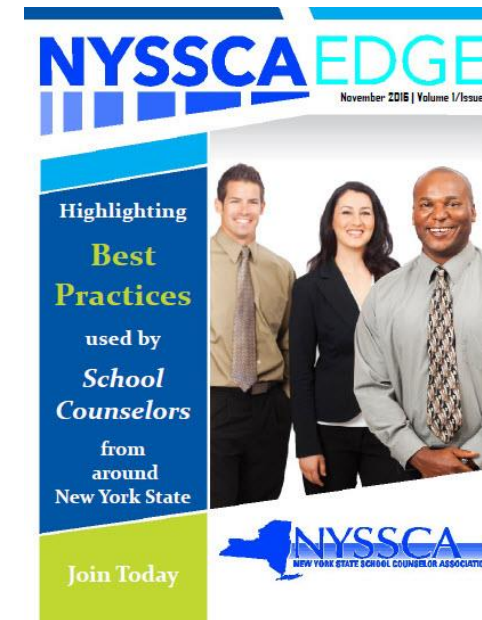
- ▶ Presentation to the Board of Regents 11.14.16: 30 day comment period to commence
- ▶ Critical changes include comprehensive school counseling plans, annual report to BOE and school counseling advisory boards
- ▶ Timeline: next BOR meeting in January NYSSCA will present in a “forum” format
- ▶ Vote by BOR expected at February Meeting, effective July 1, 2017, implement in September 2019.

3. NYSSCA WILL PROMOTE AND DEVELOP PROFESSIONAL DEVELOPMENT OPPORTUNITIES FOR PROFESSIONAL SCHOOL COUNSELORS.

- ▶ Annual Conference
- ▶ Regional Workshops and One-Day Conferences:
 - ▶ December 10th, 2016 at New York Institute of Technology Region 10 Meet & Greet
- ▶ GUIDANCE EXPO
- ▶ BOCES Collaborations Around the State
- ▶ Updates on Amendments to Our Regulations
- ▶ Comprehensive Model

4. NYSSCA WILL PROVIDE AND DEVELOP PROFESSIONAL STANDARDS/TOOLS/RESOURCES FOR PROFESSIONAL SCHOOL COUNSELORS, COUNSELOR EDUCATORS, GRADUATE STUDENTS AND OTHER INTERESTED PARTIES.

- ▶ Publish Two Editions of the NYSSCA EDGE (in progress)
- ▶ Revise Comprehensive Model Based on NYSED Regulatory Changes
- ▶ Activity Books by Level
- ▶ NYSSCA Newsletter 3 times a year through ASCA
- ▶ APPR Plan Template in process
- ▶ NYSSCA Today - weekly



5. NYSSCA WILL DEVELOP ALLIANCES AND COLLABORATIONS WITH OTHER RELATED ORGANIZATIONS.

- ▶ NYS Education Department (NYSED)
- ▶ NYS United Teachers (NYSUT)
- ▶ United Federation of Teachers (UFT)
- ▶ NYS School Boards Association (NYSSBA)
- ▶ School Administrators Association of NYS (SAANYS)
- ▶ The Council of School Superintendents (NYSCOSS)
- ▶ Gay, Lesbian & Straight Education Network (GLSEN)
- ▶ NYS Council of Education Associations (NYSCEA)
- ▶ NYS Association of School Psychologists (NYASP)
- ▶ Comprehensive Career and College Counseling Consortium of NY (CCCCC-NY)
- ▶ NYS Higher Education Services Corporation (HESC)

To name a few...

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School Counselors: Prepared to Lead the Way

November 16-18, 2017
Syracuse DoubleTree



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2018 NYSSCA CONFERENCE Announced

*Lake George,
Bolton Landing, NY.*
November 15-18, 2018

THE
SAGAMORE



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New Business

The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to deep navy blue. These shapes are primarily located on the right side of the frame, creating a modern, dynamic aesthetic.

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